

# Tomek Regulski

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LinkedIn: [tomek-regulski-867153130](https://www.linkedin.com/in/tomek-regulski-867153130) | Portfolio: <https://www.tomekregulski.com>  
GitHub: [tomekregulski.github.io](https://github.com/tomekregulski)

Full stack developer with 7+ years experience in food and beverage, and 10+ years experience in the performing arts. Technical skills include responsive web design, JavaScript, MySQL, MongoDB, Node.js, Express, and React. Passionate about building software that is focused on elegant and intuitive problem solving. Has excellent leadership skills and thrives in a collaborative environment.

## Technical Skills

**Languages:** JavaScript ES6+, CSS3, HTML5, MySQL, MongoDB

**Applications:** GitHub, Heroku, Netlify, MySQL Workbench, MongoDB Atlas/Compass

**Tools:** Node.js, Express, React.js, Docker, Kubernetes, Bootstrap, Material-UI, Tailwind CSS

## Projects

### Intelly

**GitHub:** <https://github.com/tomekregulski/intelly>

**Deployed:** <https://happy-saha-7828d3.netlify.app/>

- Summary: A platform that allows food and beverage brands to track their retail performance.
- Role: Creator and Primary Contributor
- Tools: React, CSS, Material-UI, Node.js, Express, Bcrypt, JWT, Sequelize, MySQL, Heroku.

### Yup!

**GitHub:** <https://github.com/tomekregulski/yup-schlepp>

**Deployed:** <https://guarded-atoll-77888.herokuapp.com/login>

- Summary: Internal inventory management and reference app for *Yup! Realty*
- Role: Contributor
- Tools: HTML, CSS, JavaScript, Bootstrap, Handlebars, Node.js, Express, Multer, Stremify, Bcrypt, Sequelize, MySQL

### Taylor Ackley Music

**GitHub:** [https://github.com/tomekregulski/taylor\\_ackley\\_music](https://github.com/tomekregulski/taylor_ackley_music)

**Deployed:** <https://www.taylorackleymusic.com>

- Summary: App that searches for nearby NYC parks based on current location or zip code.
- Role: Creator and Sole Contributor
- Tools: React, CSS, Material-UI, Email.js, Netlify

## Work Experience

**Freelance Full Stack Developer**

**2021 – Present**

**Self-Employed**

**New York, NY**

- Plan and construct Intelly - a web app that allows food and beverage brands to track their performance at grocery chains across regions and categories.
- Build a website using React for musician Taylor Ackley, allowing users to browse information about him and his projects.
- Contribute to the internal inventory app for Yup! Realty by building authentication services, database search logic, and UI rendering for search results using HTML/CSS, JavaScript, Handlebars, Node.js, Express, and MySQL.

**Director of Field Marketing  
Phoodie Marketing**

**2015 - 2021  
New York, NY**

Build and manage a National Field Marketing Program, overseeing both the management and brand ambassador teams, managing and building client relations, and growing presence in the industry through success and innovation.

- Grow the company from its starting point to being operational across the continental US, executing 800-1,000 monthly events. Innovate/refine services to maintain competitiveness. Saw revenue increase of 280% (\$432,000 - \$1,500,000).
- Manage an operations team of 4 fulltime employees and 3 part-time contractors, following the EOS standards.
- Work with CEOs and Marketing Executives of 100+ natural product brands to design and execute campaigns (i.e. Sir Kensington's, Dr. Praeger's, Bowery Farming, and Laird Superfoods).
- Administer payroll for 5 employees and 300+ independent contractors via ADP.
- Develop new, and maintain current, client relations. Consult on strategy to achieve specific goals. Analyze campaign data to determine effectiveness, and present to clients for reviews.

**Strategic Consultant for Musicians  
Self-Employed**

**2012 – Present  
New York, NY**

- Created and executed a strategy that utilized Newsletters, Social Media (Facebook, Twitter, Instagram), and PR to generate awareness and excitement that resulted in surpassing the goal of raising \$10,000+ through a Kickstarter Campaign to fund the recording and release of the client's album.
- Created and executed a strategy to increase overall presence and engagement on social media platforms, resulting in a 270% increase of total followers.
- Advised and executed rebranding and digital marketing strategy in lead-up to new album release. Was responsible for the design of both digital and physical albums.

**Education**

**Certificate, Full Stack Web Development** - Columbia University  
**Certificate, Business Analytics** - Cornell University  
**Doctorate of Musical Arts: Composition** - University of Maryland  
**Masters of Music: Composition** - Binghamton University  
**Bachelors of Science: Music** - Hartwick College

New York, NY  
Online Program  
College Park, MD  
Binghamton, NY  
Oneonta, NY